

John P. Heimlich – Vice President & Chief Economist

John Heimlich joined the Air Transport Association (ATA) as Director, Economic and Market Research, in April 2001. In addition to overseeing a significant expansion and enhancement in ATA's ongoing economic research, John played an active role in pursuing the Air Transportation Safety and System Stabilization Act (P.L. 107-42) and the Emergency Wartime Supplemental Appropriations Act (P.L. 108-11), and has served as the industry's principal liaison with respect to their implementation. In May 2003, he assumed the helm of the ATA Energy Committee. John was named Chief Economist in October 2003 and Vice President & Chief Economist in December 2004. He regularly interfaces with Wall Street, the media, the academic community, and public officials regarding economic issues facing the airlines.

Immediately prior to joining ATA, John served as Manager, Economic Analysis, in United Airlines' International & Regulatory Affairs group in Chicago. His work in that group, which he joined in 1998, spanned a number of issues, including global network development, competition policy, alliance expansion, and industry structure. He began his United career in 1996 in Financial Planning and Analysis, where he was involved in performance analysis, aviation tax policy, competitive hub profitability, distribution economics, and other topics as a senior financial analyst.

John graduated *magna cum laude, phi beta kappa*, from Cornell University in 1991. Subsequently, he consulted on environmental programs for American Management Systems, Inc., and served briefly with the Joint Center for Political and Economic Studies. John holds a Master in Public Policy from Harvard University's John F. Kennedy School of Government (KSG), with concentrations in business-government policy and air transport economics. During his graduate tenure, he studied with transport economists John R. Meyer (KSG), José Gómez-Ibáñez (KSG), and Peter Belobaba (MIT) and co-authored a paper with Rudy Barnes on aviation taxation. He also received fellowships from the U.S. Department of Transportation and the Federal Aviation Administration.

John grew up in Kent, Ohio and remains an avid fan of all Cleveland sports teams, as well as the Ohio State Buckeyes. He currently resides in the Woodley Park neighborhood of Washington, DC.

Short Version

John Heimlich currently serves as Vice President and Chief Economist for the Air Transport Association (ATA), which he joined in April 2001 after positions in Financial Planning, Financial Analysis, and International & Regulatory Affairs with United Airlines in Chicago. John also coordinates the ATA Fuel Committee and regularly interfaces with Wall Street, the media, the academic community, and public officials regarding economic issues facing the airlines. John has a master in public policy from Harvard University's John F. Kennedy School of Government and a bachelor's degree from Cornell. John grew up in Kent, Ohio and remains an avid fan of all Cleveland sports teams, as well as the Ohio State Buckeyes, although he anxiously awaits the arrival of the Washington Nationals.